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# IT'S ALL ABOUT **PROFIT**

A ONE DAY SEMINAR FOR  
GUERNSEY BUSINESS

**THURSDAY 17 NOVEMBER**  
**ST PIERRE PARK**

**A SEMINAR FOR  
SMALL AND  
UP-AND-COMING  
BUSINESSES**

**£65 TO MEMBERS  
£80 TO NON-MEMBERS**

**LA SEIGNEURIE ROOM  
ST PIERRE PARK  
8.30AM - 4.30PM**

KEYNOTE SPEAKER ZEF EISENBERG FROM  
MAXI MUSCLE ON "HOW TO TURN BUSINESS NIGHTMARES INTO A PROFIT"

A DAY LONG SEMINAR ON MAXIMISING PROFIT,  
MARKETING, SALES, NETWORKING AND MUCH MORE,  
FACILITATED BY KATHY TRACEY FROM  
THE LEARNING COMPANY.

**FOR MORE INFORMATION OR TO BOOK YOUR SPACE, CONTACT  
CLARE PARKINSON ON 727483 OR EMAIL  
CLARE.PARKINSON@GUERNSEYCHAMBER.COM**

